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News Release



Small Business Development Center at UCF

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FOR IMMEDIATE RELEASE

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SBDC at UCF Hosts 5th Annual Economic Outlook for Small Businesses with UCF Economist Sean Snaith

Orlando, FL- The Small Business Development Center at the University of Central Florida University (SBDC at UCF) is hosting a presentation entitled **“Economic Outlook 2012” with top forecaster Sean Snaith, Ph.D. on Thursday, February 2, 2012**, 8:30 to 10:30 am, at the Embassy Suites Orlando Downtown, 191 East Pine Street in Orlando. The registration fee is \$20 per person and includes a continental breakfast. Pre-registration is required and space is limited.

This annual SBDC event provides Central Florida business owners with the opportunity to hear from one of the nation’s top forecasters and address economic concerns facing the small business community. The event will feature keynote speaker Sean Snaith, Ph.D., economist and director of the Institute for Economic Competitiveness with UCF’s College of Business Administration. Snaith, who was named one of the most accurate forecasters in the nation by Bloomberg News, will present his economic outlook and discuss how the economic conditions are affecting the region and state, as well as examine the real estate market and employment outlook. He will also entertain questions from the audience.

Snaith’s presentation will be preceded by remarks from Teresa Jacobs, Mayor of Orange County Government which is sponsoring the event. “Economic Outlook 2012” is part of the SBDC at UCF’s “Strategic Seminar Series”. To register or for more information regarding the Economic Outlook for Small Business event and the SBDC at UCF, visit www.sbdcorlando.com or call 407.420.4850.

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With its main office in the National Entrepreneur Center (formerly the Disney Entrepreneur Center) now located at the Fashion Square Mall in Orlando, the Small Business Development Center at the University of Central Florida (SBDC at UCF) is part of the UCF College of Business Administration and the Florida Small Business Development Center Network, providing business seminars and no-cost, one-on-one business consultation to small business owners. The SBDC at UCF serves an eight-county area that includes Brevard, Flagler, Lake, Orange, Osceola, Seminole, Sumter, and Volusia counties and maintains seven satellite service centers. In 2010, the SBDC at UCF helped entrepreneurs create or retain 1,241 jobs, win contract awards worth \$38.3 million, acquire \$20 million in capital formation, and increase sales by \$18.4 million. The SBDC at UCF is funded in part through a cooperative agreement with the U.S. Small Business Administration.

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