

# Interventions Unlimited



## MEET JING ZHOU

"I'm very appreciative of the consulting I received from the Growth Acceleration services at the Florida SBDC at UCF.

The recommendations have given me the tools to plan more strategically and we have improved our operations and business management. We are now in a much better position for growth."

In 2000, Interventions Unlimited was established to provide Applied Behavior Analysis (ABA) services to children with autism spectrum disorder and other developmental disabilities. Driven by the philosophy that all children can learn with the right instructional approach, Interventions Unlimited teaches special needs children cognitive, social, academic, adaptive, communication and motor skills.

Starting as a part-time, home-based business, providing one-to-one ABA therapy with only two therapists, Interventions Unlimited now has a team of approximately 70 behavior therapists, educators, paraprofessionals and administrative staff serving special needs children and their families. In 2007, Jing Zhou, founder and owner of Interventions Unlimited, expanded the company's services to include a full-time school, now known as Alpine Academy, to provide an educational alternative to children with special needs.

With an unwavering passion to expand services for special needs children and with the demand for these services on the rise, it was in December of 2012 that Ms. Zhou sought out the assistance of the Florida SBDC's Growth Acceleration Services to assist her in planning for this strategic expansion. The FSBDC at UCF consultant, Jill McLaughlin, conducted an in-depth analysis of the business and identified key performance indicators to monitor operations and company finances.

In addition, the Growth Acceleration consultant recommended strategies and tactics to achieve growth goals. Once the business analysis was completed and presented to Ms. Zhou, the FSBDC consultant worked with her to implement the report's recommendations. In May of 2013, Interventions Unlimited was able to acquire the building next door, allowing it to double the capacity of the school and behavioral therapy services.

In recognition for her business success and contributions to the community, the SBA named Jing Zhou the 2014 Woman-Owned Small Business Person of the Year award for the State of Florida.

## Providing the tools, strategies, and expertise to help Florida's business community thrive.

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The Florida SBDC at UCF is a member of the Florida SBDC Network, a statewide service network funded in part through cooperative agreements with the U.S. SBA, Defense Logistics Agency, State of Florida, and other private and public partners; hosted by the University of West Florida; and nationally accredited by the Association of SBDCs.

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