

Helping Businesses Start, Grow and Succeed

Press Release

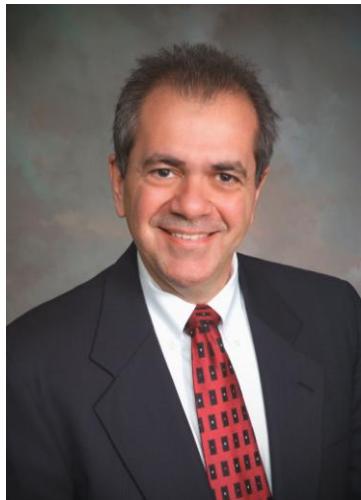
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FOR IMMEDIATE RELEASE

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Florida SBDC Network names Mario Fidanzi as 2011 Volunteer of the Year



Orlando, FL. – The Florida Small Business Development Center Network (Florida SBDC Network) has named Mario Fidanzi, the CEO of MedTeam Staffing, as the Florida SBDC Network 2011 Volunteer of the Year. Each year this award recognizes an individual who has contributed above the norm to the success of the Network mission to help businesses grow and succeed, create positive impact for the economy and provide value to its stakeholders.

Mr. Fidanzi was nominated by the SBDC at UCF in Orlando on the strength of his long and valued service as a volunteer advisor in the SBDC at UCF's Advisory Board Council Program (ABC). Fidanzi first applied to volunteer at the program's inception in August 2003 and since that date has donated nearly 100 hours of service with a market value of approximately \$27,000.

As an accomplished executive and entrepreneur with expertise in general management, operations, marketing, sales, strategy, and business development, Fidanzi's contribution as an Advisory Board Council advisor has been impressive. In all, he has volunteered to serve on five advisory boards during his eight years of service to the program. He has served on the boards of diverse companies including: a mattress manufacturer, chocolate factory, concrete contractor and promotional items company. He also has a specialization in the field of family business and has utilized that knowledge to assist several ABC companies facing the challenges inherent in that type of organization.

One of the ABC clients to which this expertise proved extremely valuable was ConTech Restoration, a family-owned firm providing concrete contracting and concrete restoration services. When ConTech Restoration applied to the Advisory Board Council in 2007, they were seeking guidance to grow and transition the firm to the next generation of family leadership. According to Alan Haughey, ConTech VP, "Mario Fidanzi participated on our advisory board in association with the SBDC at UCF Advisory Board Council. Mario's years of experience working with family-owned businesses was extremely valuable to us as we developed our long term strategies and succession plans. We are better prepared now for the hand-off to our children and our key executives because of Mario's insights."

When asked about his long service as an ABC member, Fidanzi said, "I first became involved in the Advisory Board Council because I was seeking an opportunity to share my experiences and give back to the business community in Central Florida. The Advisory Board Council provided the perfect venue in terms of opportunity, shared values and commitment." Fidanzi has always been eager to assist and has even served on two boards concurrently. "I remain committed because I have experienced the results generated from the program over the years and the benefits it provides for client companies. The current economy has created a significant demand to continue to serve and help companies survive and thrive," remarked Fidanzi.

Fidanzi currently serves as CEO of MedTeam Staffing, a company he acquired that serves the healthcare industry across the nation. He has an MBA from the Kellogg School of Management at Northwestern University, a BSBA from Roosevelt University and is a former college instructor.

The SBDC at UCF's Advisory Board Council program is a next-level, business support service, assisting established Orange County businesses by matching them with experienced business professionals with a diverse range of skills who work together on a "custom-fit" advisory board.

The Florida SBDC Network is a partnership program funded in part by the U.S. Small Business Administration and local and regional host partners, including Florida's state universities and colleges.

For more information about the SBDC at UCF ABC Program, contact SBDC at UCF Assistant Director Jill Kaufman at 407-420-4850 or jkaufman@bus.ucf.edu

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With its main office in the National Entrepreneur Center (formerly the Disney Entrepreneur Center) now located at the Fashion Square Mall in Orlando, the SBDC at UCF is part of the UCF College of Business Administration and the Florida Small Business Development Center Network, providing business seminars and free one-on-one business consultation to small business owners. The SBDC at UCF serves an eight-county area that includes Brevard, Flagler, Lake, Orange, Osceola, Seminole, Sumter, and Volusia counties and maintains six satellite service centers. In 2010, the SBDC at UCF helped entrepreneurs create or retain 1,241 jobs, win contract awards worth \$38.3 million, acquire \$20 million in capital formation, and increase sales by \$18.4 million. The SBDC at UCF is funded in part through a cooperative agreement with the U.S. Small Business Administration.

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