

**FOR IMMEDIATE RELEASE**

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**SBDC at UCF's Small Business Institute® Accepting Applications from Local Small Businesses**

**Orlando, FL – Tuesday, October 27, 2009.** – The Small Business Development Center at UCF, in conjunction with UCF's College of Business Administration, is accepting small business clients for the Spring 2010 Small Business Institute® (SBI) program.

SBI®, a nation-wide program, provides high-quality business assistance to companies in need while providing an extraordinary opportunity for university students to learn through field case studies. SBI® is a graduate-level elective course within the UCF College of Business Administration. Students enrolled in the class provide management consulting services to local small businesses. Each student team will have direct contact with the client and will produce a professional case report. The report is the ultimate product of the program and will be tailored to each business. Case study reports may include market research, marketing plans, competitive analysis, advertising strategy, customer surveys, strategic plans, financial analysis, human resource manuals and business plans.

Interested businesses may contact the SBDC at UCF at 407.420.4850 for further information regarding program qualifications and the application process. A \$200 non-refundable administrative fee is due upon acceptance to the program.

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With its main office in the Disney Entrepreneur Center in Downtown Orlando, the SBDC at UCF is part of the UCF College of Business Administration and the Florida Small Business Development Center Network, providing business seminars and free one-on-one business consultation to small business owners. The SBDC at UCF serves an eight-county area that includes Brevard, Flagler, Lake, Orange, Osceola, Seminole, Sumter, and Volusia counties and maintains six satellite service centers. In the last year, the SBDC at UCF helped entrepreneurs create or retain 2,766 jobs, win contract awards worth \$51 million, acquire \$23.7 million in capital formation, and increase sales by \$43.6 million. The SBDC at UCF is funded in part through a cooperative agreement with the U.S. Small Business Administration.

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