

*Helping Businesses Start, Grow and Succeed*

# Press Release



## Small Business Development Center at UCF

Tuesday, May 3, 2011

### FOR IMMEDIATE RELEASE

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### SBDC at UCF Opens Sixth Sub-Center in Palm Coast

**Orlando, FL.** – The Small Business Development Center at University of Central Florida (SBDC at UCF), in partnership with the City of Palm Coast, is opening its sixth sub-center. The new sub-center will be housed on the first floor of the City of Palm Coast offices at 160 Cypress Point Parkway, Suite B105, 386-986-BIZZ (2499). The SBDC at UCF – Palm Coast will be part of the City’s new ‘Business Assistance Center’ which will also house the Center of Business Excellence, SCORE, Flagler County Chamber of Commerce, and the U.S. SBA. Hours for the SBDC at UCF at Palm Coast will be Monday through Friday, 8 am to 5 pm.

“With the addition of this new satellite office, we can meet the needs of even more small businesses throughout Central Florida. Small business owners in Flagler County can now spend less time traveling, and more time learning about the valuable resources offered by the SBDC,” said Thomas L. Keon, dean of the UCF College of Business Administration.

The SBDC at UCF – Palm Coast will provide existing and prospective entrepreneurs with high quality management counseling, entrepreneurial training and information access, enabling local Palm Coast businesses to maximize their businesses growth, competitiveness and profitability within their trading area.

The sub-center will be managed by Joseph Roy. Roy, a Palm Coast resident, was recently named the new area manager for the SBDC at UCF at Palm Coast and brings thirty-years of executive management and operational performance experience to his new position. Roy received his Bachelor’s degree in Education from Norwich University, Vermont, and a Masters of Business Administration from the University of New Haven, Connecticut.

For more information about the SBDC at UCF, contact Kellie Snaith at [ksnaith@bus.ucf.edu](mailto:ksnaith@bus.ucf.edu) or call 407.420.4850.

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With its main office in the National Entrepreneur Center (formerly the Disney Entrepreneur Center) now located at the Fashion Square Mall in Orlando, the SBDC at UCF is part of the UCF College of Business Administration and the Florida Small Business Development Center Network, providing business seminars and free one-on-one business consultation to small business owners. The SBDC at UCF serves an eight-county area that includes Brevard, Flagler, Lake, Orange, Osceola, Seminole, Sumter, and Volusia counties and maintains five satellite service centers. In 2010, the SBDC at UCF helped entrepreneurs create or retain 1,241 jobs, win contract awards worth \$38.3 million, acquire \$20 million in capital formation, and increase sales by \$18.4 million. The SBDC at UCF is funded in part through a cooperative agreement with the U.S. Small Business Administration.

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