

# Product & Service Description Worksheet

Complete the following sections to help you create a product and/or services description. Review this with your consultant before using in marketing materials.

<b>Business Name</b>	
<b>Product Idea/Service</b>	
<b>Special Benefits</b>	
<b>Unique Features</b>	
<b>Limits and Liabilities</b>	
<b>Production and Delivery</b>	
<b>Suppliers</b>	
<b>Intellectual Property Special Permits</b>	
<b>Product/Service Description</b>	